

**APPROVED MINUTES
COMMUNITY APPEARANCE BOARD (CAB)
CITY COMMISSION CONFERENCE ROOM – 8TH FLOOR CITY HALL
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE, FLORIDA
WEDNESDAY April 8, 2015 – 5:30 P.M.**

BOARD MEMBERS	ATTENDANCE	CUMULATIVE	03/11/2015
		<u>Present</u>	<u>Absent</u>
Barbra Stern, Chair	P	3	0
Franci Bindler	P	2	1
Tom Catalino	P	1	2
Ayisha Gordon	A	1	2
Thomas Yianilos, Vice Chair	P	3	0
Barbara A. VanVoast	A	1	2
Kenneth Green	A	1	2
Duane Sinclair	P	3	0
Anthony Quackenbush	P	2	0
Blake Williams	P	1	2
Jiro Yates	P	2	1
David Bowles	P	1	1
Paul Czerwonka	A	1	1
Ronald Aloose	P	3	0
Juan Higuera	P	2	1
Marni Canavan	A	2	1
Leslie Fordham	P	3	0
Judy Czerenda	P	1	0

As of this date, there were 19 appointed members to the Board, which means 9 would constitute a quorum.

Staff

Laura Gambino, Business Development Coordinator
Patricia L. Smith, Secretary III

Chair Stern called the meeting to order at 5:30 p.m. and called roll to establish a quorum.

- **Approval of February 11, 2015 Minutes**

Motion made by Chair Stern and seconded by Ms. Bindler to approve the minutes of the February 11, 2015 meeting.

- **Approval of March 21, 2015 Property Tour Minutes**

Motion made by Mr. Sinclair and seconded by Mr. Aloose to approve the minutes of the March 21, 2015 tour.

Discussion ensued regarding CAB annual event dated May 14, 2015. There will be No meeting during the month of May due to the annual event.

Discussion of Annual Event – May 14, 2015

Ms. Gambino informed the Board that the Save the Date electronic mailing will be in color and emailed out.

The Board discussed the cost of the event and members were encouraged to solicit sponsors to pay for the pleasure of having the event at a venue outside City Hall.

Board Chair stated that it was important that sponsors such as The Home Depot and Kelly's Landing, that have supported the Board throughout the year be mentioned/thanked via advertisement at the event and provide them with complimentary tickets. Ms. Gambino suggested someone to ask Bob Tuthill to sponsor \$500 towards the event.

Chair Stern discussed with the Board the idea of compensating tickets for sponsors who have consistently donated to the Annual event and soliciting volunteers for the event such as speakers and presenters. Ms. Bindler and Van Vost agreed to welcome and assist with the ticket table. Volunteers' tickets are complimentary and other board members are responsible for their tickets unless the instruction of the sponsorship form is followed.

The Board discussed the categories for Neighborhood Care and Business Development and Ms. Gambino stated George from the City will submit by the end of the week Neighbor Cares & Rotary Power of the Hour for potential approval, also she will email applicants letters. There will be no historic preservation added to this category.

Ms. Gambino will confirm which landscaper will donate centerpieces for the event and Ron suggested that he will assist with centerpieces.

The format of the event will be different this year; the focus highlight of the event will be the purpose of the City "Why Fort Lauderdale is a great City and its accomplishment" and to recognize the winners giving them an opportunity to speak.

There will be a cocktail hour before the event starts. Certificates and Plaques will continue to be given out as in prior years. The Certificates are signed by the Chair and the Mayor. The Mayor and commissioners will be in attendance, however it is not anticipated the Mayor will stay throughout the entire event. Parking will be discounted. Media press release will go out (Civic Package) before event and other Social Media advertisement.

Chair Stern stated the importance of the CAB event. People look forward to this event because CAB recognizes those that make up greater Fort Lauderdale such as the general contractors, engineers, landscapers, architects and property owners and this is an opportunity to say "Thank You" for their contribution to our City.

Ms. Gambino mentioned the WOW awards and The Property awards given annually. It's a funny awards ceremony to see all the beautification of the home and owners receiving their awards.

Introduction of the two (2) new board members Judy Czerenda (Victoria Parks Civic Association) and Jhannelle Campbell (Riverside Parks Civic Association)

Chair Stern reminded the Board that there will be no regular meeting in the month of May and the next meeting will be in June. Members were also advised that there are no limits to which anyone can solicit for the CAB sponsorship event.

WOW Nominations

The board had a general discussion about WOW submissions.

Ms. Gambino and Ms. Smith will provide hard copies and email Board advisory list on or before next meeting.

New/Old Business

None

Communication to City Commission

None

Adjourn

There being no further business to come before the Board at this time the meeting adjourned at 6:27 p.m.